

14th

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India's Leading Exhibition

On Machine Tools & Automation Technology



21 22 23 24 FEBRUARY 2025

LUDHIANA EXHIBITION CENTRE,
G.T. ROAD, SAHNEWAL, LUDHIANA



14th EDITION | 650+ EXHIBITORS | 1500+ LIVE MACHINERY | 15000+ PRODUCT & SERVICES | 50000+ VISITORS | 13+ COUNTRIES

POWERED BY



Concurrent Events:



ORGANISED BY: IN ASSOCIATION WITH: SUPPORTED BY: MEDIA PARTNER:

Concurrent Events:



About Organiser

Udan Media & Communications Pvt. Ltd. creates platforms for Industries and specialist markets to trade innovate and grow. We provide marketplace participants around the globe with opportunities to engage experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals including dairy and agriculture.

The young and strong team of Udan Media & Communications Pvt. Ltd. has provided unmatched quality to its partners with a vision to be the pioneer in Trade Fairs and Event management. Organisers are open to changes and create business-friendly environments where the Clients/ Partners feel that they are part of the process with the changing times. Our aim is better growth of industry, sustain the ability of business, and contribute accordingly to the Nation building.

Our Commitment To Sustainability

At MachAuto Expo , we achieve sustainable commercial success through market focus and superior results for our customers. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.

Our continuing evolution is fuelled by insight, innovation and collaboration. We are proud of our commitments to having a positive environmental and social impact on both the communities and industries we work within.





About Machauto Expo

As one of the leading machine tool and automation technology shows in the India, MachAuto has always been a showstopper for machine tool builders. Participating in MachAuto would give you an opportunity to garner business orders, generate good business enquiries, connect with industry professionals, gain knowledge and new markets.

MachAuto, with a legacy of **more than** a decade, has played a stellar role in the growth of manufacturing industries as it always attracted

large numbers of visitors and trade delegations supporting the business growth for exhibitors.



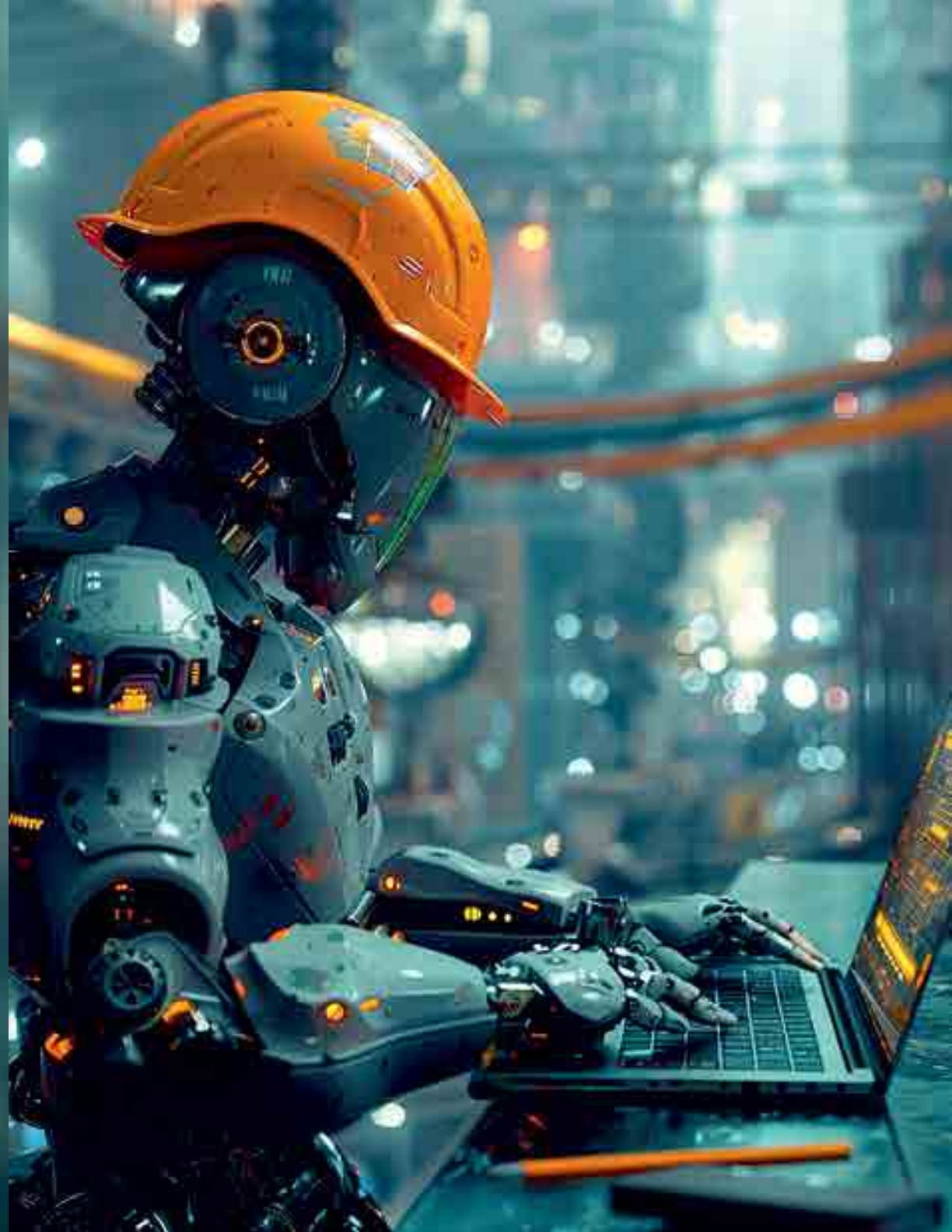
Machines Will Do More Tasks Than Humans by 2025:

World Economic Forum

A report from the World Economic Forum released, forecasts that machines will perform more than half of all “work tasks” by 2025, compared to just 29% today, a projected 133 million new roles will be created, leading to 58 million new jobs. This would positively impact the demand for Machine Tools and allied technologies in India. The Indian manufacturing market is rapidly opting for advance machine tools and allied technologies to achieve enhance productivity.

Discover the world of technology with MachAuto

The young and strong team of Udan Media and Communications Pvt. Ltd. has provided an unmatched quality to its partners with a vision to be the pioneers in exhibition industry. We are open to changes and create business friendly environments where the exhibitors feel that they are part of the process with changing times. Our aim is better growth of Industry, sustain ability of business and contribute economically to the Nation building.



Focused Sectors

Machine Tools - Cutting

- Bandsaw Machine
- Broach Machine
- CNC/VMC/HMC Machines
- Cutting Tools
- Drilling Machine
- Electrical Discharge Machining (EDM)
- Hacksaw Machines
- Hydraulic Machine
- Lathe
- Milling Machine
- Shaper Machine
- Slotting Machine
- SPM'S
- Surface Grinder
- Tapping Machine
- Wire Straightening & Cutting Machine

Machine Tools - Forming

- Bar, Section and Tube working machines
- Bolt Forming machine
- Casting & Forging
- Die Casting
- Foundry
- Furnace
- Hammer
- Heat Treatment & Hardening
- Hydro forming
- Induction
- Presses
- Punching machines
- Sheet metal cutting machines
- Wire forming machines

Robotics & Automation

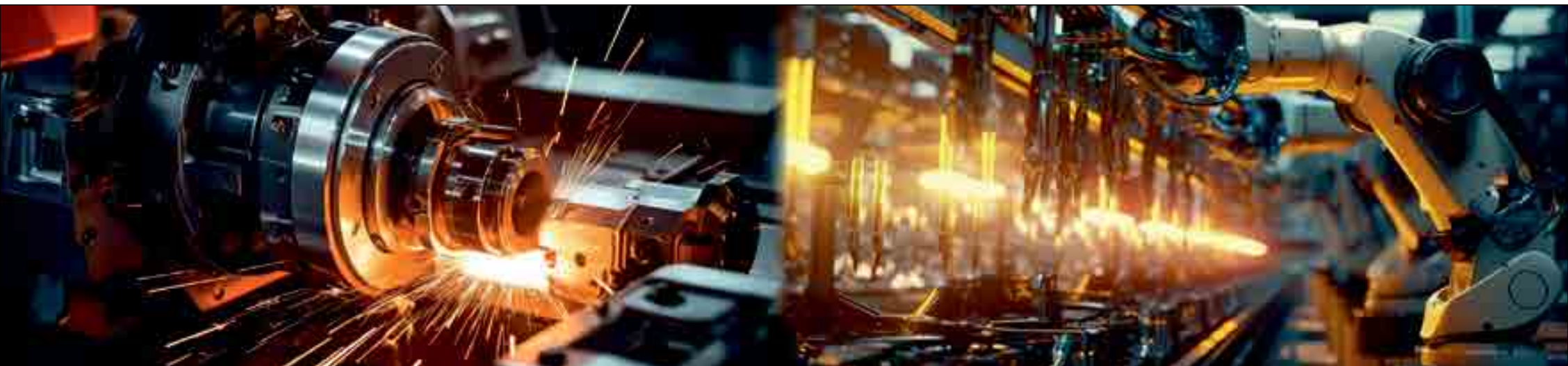
- AC Geared Motor
- Automation
- CAD / CAM / CAE
- CNC Controllers
- Drive
- Feeder
- Motor Drives, Controller, Sensor
- Robotics
- Software

Machine Tools Accessories

- Chucks
- GearBox
- Machining parts

Electrical & Electronics Products

- Cable Trays, Electronic Enclosures
- Control Panels
- Electric Motors
- Electronic Industrial Component
- Electronic Products
- Online UPS
- Power Control & Switchgears
- Power Supplies
- Sensor, Switches
- Servo, PLC
- Temperature Control Equipments
- Transformers
- Voltage Stabilizers, Servo Panel
- Wire, Switches, MCB



Focused Sectors

Hydraulic & Pneumatics

- Hydraulic & Pneumatic parts
- Hydraulic Cylinders
- Hydraulic Products
- Hydro Pneumatic Press
- Pneumatic Products

Welding & Cutting

- CNC Plasma Cutting Machines
- Industrial Etching Machine
- Laser Cutting Machine
- Marking Machines
- Welding Accessories
- Welding Machine



Industrial Supplies

- Abrasives
- Air Compressors
- Air Dryer
- Bandsaw Blade
- Bearing & Seals
- Castor Wheels
- Chains & Chain Link Fence Fittings
- Chip Conveyor for CNC/VMC
- Coating Plant
- Coating Products
- Coil Feeder
- Conveyor Belt
- Coolant Pump
- Cooling Tower
- Electroplating
- Fasteners
- Hand Tools
- Hardware Accessories
- Holograms
- Industrial Belt
- Industrial Cooler
- Industrial Equipments
- Industrial Fans
- Industrial Moulds, Die Castings
- Industrial Paints
- Industrial Springs
- Linear Guideways
- Lubrication
- Magnetic Drills
- Magnetic Products
- Metal Fabricator
- Oil & Coolants
- Pollution Control Systems
- Powder Coating Machine
- Power Tools
- Printing Machines
- Rubber Parts
- Safety Equipments
- Screw Refrigeration Compressor
- Seals
- Sheet Metal Components
- Spectrometer
- Spindles
- Steel
- Steel dowel pins
- Storage and Security Products
- Thread Repairing Products
- Ultrasonic Flaw Detectors
- V Belts
- Vacuum Cleaner
- Valves and Pumps
- Vibrating Machines
- Vibration Pads
- Water Treatment Plant
- Zinc Plating
- Wire, Switches, MCB



Other Engg. Products

- Cranes & Elevators
- Fabrications
- Industrial Chillers
- Material Handling
- Packaging Machines
- Packaging Products
- Plastic Machinery
- Water Treatment Plant
- Weighing Machine
- Wood Working Machine

Why Exhibit.....?

MachAuto Expo is an exposure to world market which faces the global challenges and finds solutions. Through its strong marketing network & dedicated team, MachAuto Expo had successfully accomplished its 13 years. MachAuto Expo has vision to see the industry of India on international market.

- Great exposure to your brand.
- Adding credibility Best place to meet potential clients
- Best platform to introduce new products & live demonstrations
- Features / benefits buyers are looking for Knowing new marketing trends & scenario
- New products & technology launches
- Help you to analyze your competition
- Help you build a strong relationship with your existing customers.
- Opportunity for new business alliance
- Aid in damage control
- Technology advancement in the industry
- Gives you an opportunity to meet existing customer
- Opportunity to expand your database
- Immediate response from your target client

92% Exhibitors agreed that MachAuto Expo delivered the right visitor for the Industry.

95% Exhibitors rated their Experience as very satisfied with MachAuto Expo

95% Exhibitors said that MachAuto Expo is best Exhibition in North India as Compared with others.

95% Exhibitors said that they will participate in next edition.



Great exposure to
your brand.

Visitor Analysis

Purpose of Visit

Following graph indicates the score for MachAuto 2024 based on the feedback from the visitors Customer Satisfaction Index (CSI) for purpose of visit in MachAuto 2024: 85% (includes "Purpose of their visit" & "Product display")

- 85 % - Solicit dealership
- 86 % - To know about new products
- 85 % - Buy New Products
- 84 % - Develop Business Contacts

Visitors Segment

- 28.8 % - Automotive - Automobiles & Auto Components
- 13.9 % - Metal Working Machine Tools - Cutting / Forming / Welding
- 12.4 % - Industrial Machinery & Others
- 9.1 % - Aerospace & Defence
- 6.6 % - Tools & Dies and Fabricated Metal Products
- 5.4 % - Academic / Technical / R&D Institution
- 4.6 % - Electrical / Electronic & Telecom Equipment
- 3.9 % - Material Handling / Automation
- 3.7 % - Castings & Forgings
- 3.5 % - IT & Software
- 2.7 % - Hydraulic & Pneumatic Equipment
- 2.2 % - Process Plant Machinery - Chemicals / Food / Pharma / Oil & Gas
- 1.9 % - Earthmoving / Mining & Construction Equipment
- 0.7 % - Tractors & Farm Equipment
- 0.6 % - Railways

Department wise Breakup

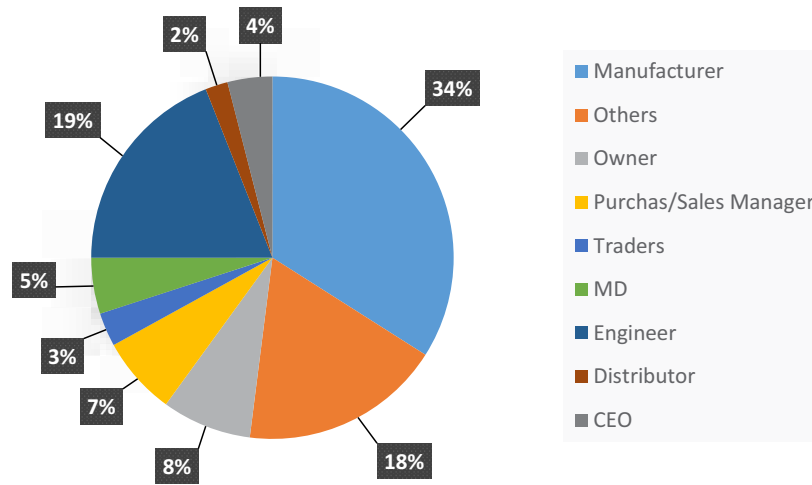
- 30.6 % - Production (Manufacturing / Assembly / Testing)
- 21.4 % - Design / Product Development
- 8.8 % - Maintenance / Servicing / Customer Support
- 5.7 % - IT / Automation
- 7.9 % - Purchase / Procurement / Sourcing / ECM
- 7.6 % - Process Engineering
- 6.3 % - Projects
- 5.0 % - Quality / Testing & Measurement / Metrology / Safety
- 3.8 % - Finance / Admin / HR
- 2.9 % - Others



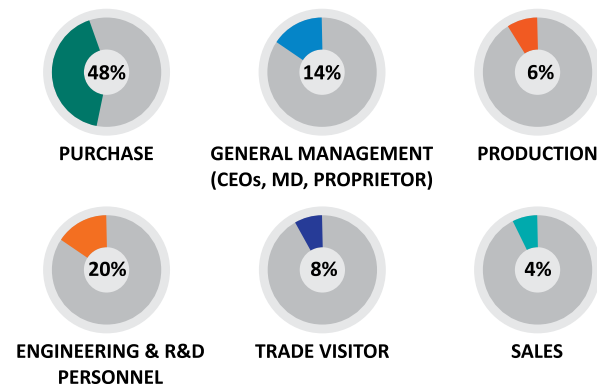
Visitor Profile

MachAuto Expo promises to hold tremendous significance for all levels in manufacturing organization, service sector, traders and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Manufacturing Managers & Executive, Shop Floor Engineers, Technicians, Agents of sector such as officials units, diplomats & Ministerial trade delegates from across the world we also visiting this show.

- Automation
- Agriculture Machinery Manufacturers
- Automobiles & Auto Components
- Bicycle & Bicycle Parts
- Casting & Forging Industries
- Electrical & Electronics
- Energy Distribution Co.
- Fasteners
- Hand Tools Manufacturers
- Industrial Automation
- Industrial Electronics
- Machine Tools Industry
- Material Handling Machinery Mfrs.
- Medical Eqpt. Manufacturers
- Other Engineering Products
- Plastic Processing Plants
- Printing Machinery Manufacturers
- Railways, PSU & Govt. Depts.
- Rolling Mill Machine
- Renewable Energy (solar)
- Sewing Machine & Parts Manufacturers
- Steel Plants
- Textile Machinery Manufactures
- Tractor Parts
- Trade Channel Partners
- Valves & Cocks' Manufacturers



DEPARTMENT WISE PROFILE



Trade Delegations

Special focus on key trade delegations from sectors such as auto components, automobiles, aerospace, defence, railways, telecom, capital goods, electrical and electronics, agriculture equipment, etc. who visit as institutional buyers.



Parallel Events

International Buyer-Seller Meet: Overseas dealers, distributors, and potential buyers from target countries will visit the show. It is a significant opportunity for MachAuto exhibitors to connect and explore new opportunities and penetrate overseas markets.



Connect

Providing a platform for young engineers and technocrats to explore opportunities to work with machine tool companies. Exhibitors can participate in the programme and employ the bright minds for their organisations.



Glimpses 2024



Glimpses 2024



Glimpses 2024



Marketing



OUTDOOR ADVERTISEMENTS

SOCIAL MEDIA ADVERTISEMENTS



1 MILLION WHATSAPP



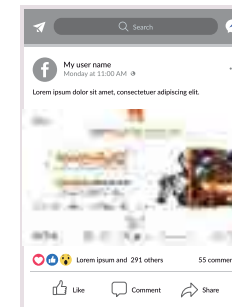
1 MILLION SMS



NEWSPAPER



4,00000 MAILERS



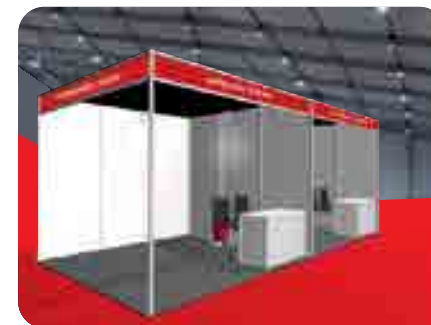
FACEBOOK



20,000 TELECALLING

**Association Tie-ups | Government Alliance | Direct Mailing Invites | Client Invites | Social Media Campaigns
Bulk Email & SMS Campaign | Magazine Advertisements | Website-ups | Print Media Promotion | News Paper Advertisements
Special Invitations to Dealers & Distributors | Online Media Partners | Outdoor Hoardings | SEO
Telecalling | Media Partners & Many More...**

Participation Cost



Domestic Exhibitors

Bare Space: Rs. 11000/- per Sq. Mtr.

Shell Space: Rs. 12000/- per Sq. Mtr.

International Exhibitors

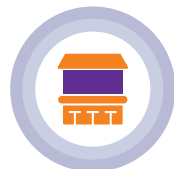
Bare Space: \$ 225 per Sq. Mtr.

Shell Space: \$ 250 per Sq. Mtr.

Exhibition Timing

10.00 AM to 7:00 PM

Extra Furniture Items Available on Rental Basis



Stall Allocation (Ludhiana)

Bare Space: 15th February, 2025

Shell Space: 19th February, 2025

Exhibition: 21st Feb to 24th February, 2025



Payment Schedule (Ludhiana)

25% on Booking

50% Before 31st October, 2024

balance before 31st December, 2024

Note: GST as applicable by govt. (India)

COMPRESSED AIR

DOMESTIC :

INR 13,000 per connection of 3 CFM with 100 psi

INR 16,000 per connection of 6 CFM with 100 psi

INR 20,000 per connection upto 10 CFM with 100 psi

INTERNATIONAL :

US\$ 200 per connection of 3 CFM with 100 psi

US\$ 270 per connection of 6 CFM with 100 psi

US\$ 335 per connection upto 10 CFM with 100 psi

* Above rates are excluding GST

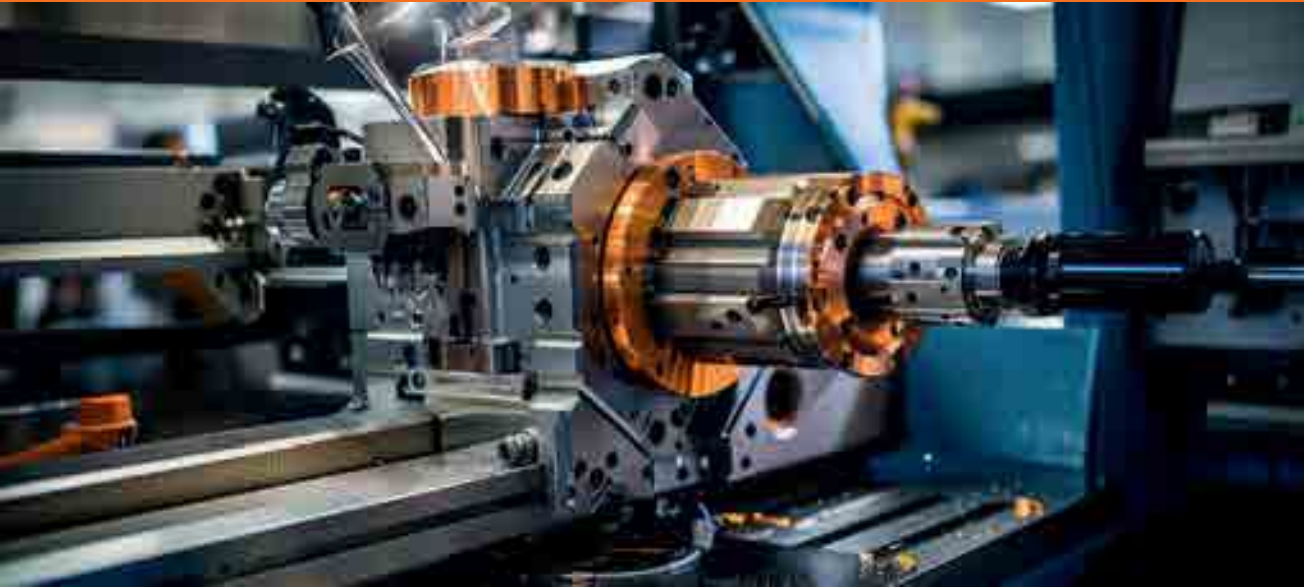
3 PHASE POWER

DOMESTIC : INR 3200/- per KW (kilowatt)

INTERNATIONAL : US\$ 50 per KW (kilowatt)

The Shell Space Would Include:-

- Fabricated Stall
- One Laminated Table
- Three Spot Light
- Floored Carpet
- Two Chairs
- One 5 Amp Plug Socket
- Exhibitor Name on Facia
- One Dust Bin
- One Entry In Participant Directory



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LUDHIANA EXHIBITION CENTRE,
G.T. ROAD, SAHNEWAL, LUDHIANA

Archana Sharma, Director - Planning and Development  +91 98113 96682  directorpnd@wasmeinfo.org