

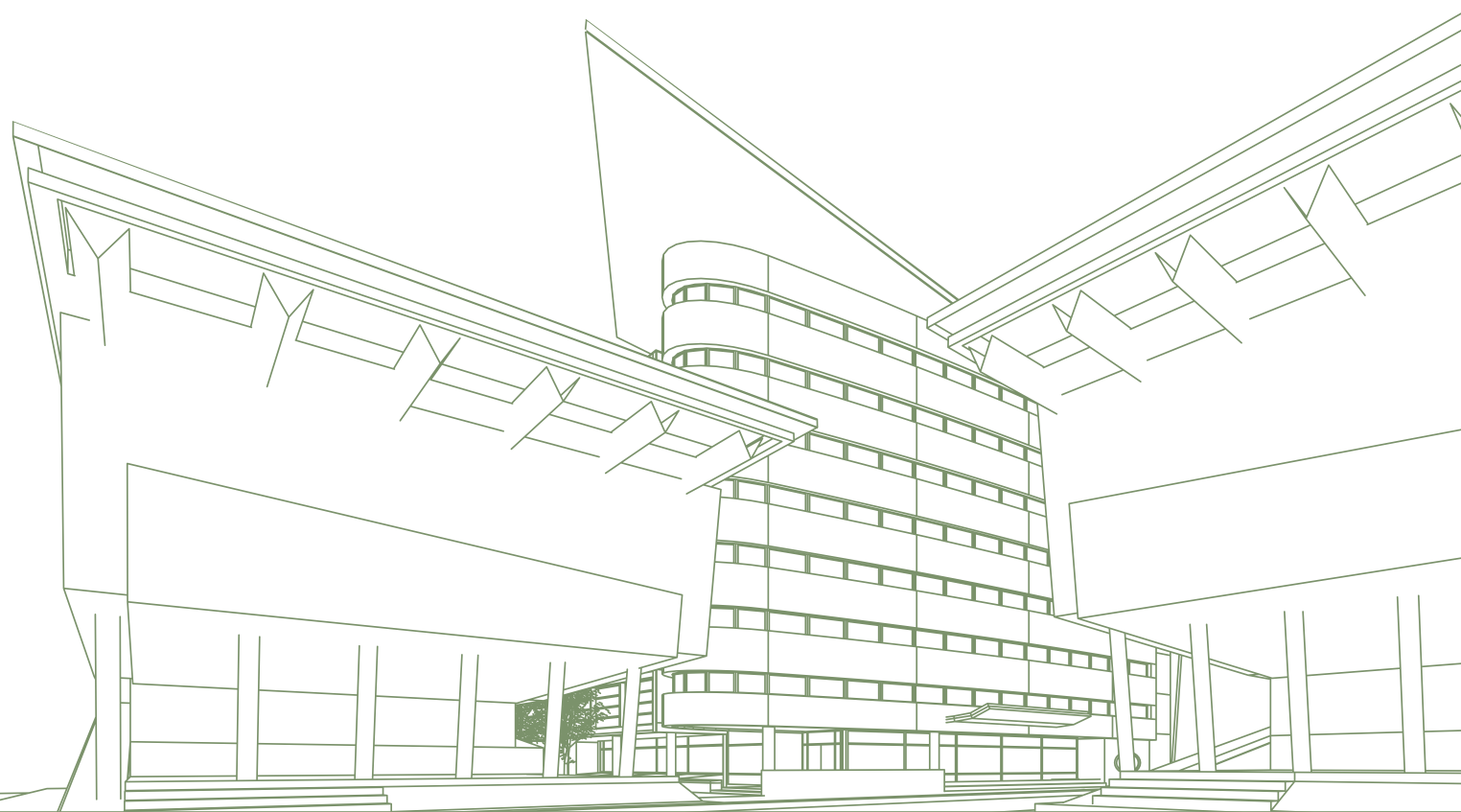
Follow us:



A SAGA OF INNOVATIONS IN

Architecture, Construction &
Decor Industry

architecture
CONSTRUCTION
& decor



INTEXT | 20 EXPO | 25

ARCHITECTURE · CONSTRUCTION · DECOR

31 JAN - 3 FEB 2025

Ludhiana Exhibition Centre
G.T. Road, Sahnewal, Ludhiana



Archana Sharma, Director - Planning and Development +91 98113 96682 directorpnd@wasmeinfo.org

About Organiser

Udan Media & Communications Pvt. Ltd. creates platforms for Industries and specialist markets to trade innovate and grow. We provide marketplace participants around the globe with opportunities to engage experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals.

The young and strong team of Udan Media & Communications Pvt. Ltd. has provided unmatched quality to its partners with a vision to be the pioneer in Trade Fairs and Event management. Organisers are open to changes and create business-friendly environments where the Clients/ Partners feel that they are part of the process with the changing times. Our aim is better growth of industry, sustain the ability of business, and contribute accordingly to the Nation building.

Our Commitment to Sustainability

At INTEXT Expo, we achieve sustainable commercial success through market focus and superior results for our customers. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.

Our continuing evolution is fuelled by insight, innovation and collaboration. We are proud of our commitments to having a positive environmental and social impact on both the communities and industries we work within.



INTEXT

The world of endless opportunities

13th INTEXT INTERIOR EXTERIOR EXPO SHOW
ARCHITECTURE • CONSTRUCTION • DECOR

31 JAN - 3 FEB 2025

30 Segments

Highlights

13th
Edition

250+
Exhibitors

10,000+
Products & Services

30,000+
Trade Visitors

1000+
Top Brands

5000+
Dealers & Distributors

5000+
Architects & Interior Designers

INTEXT Expo is a distinctive showcase of Architectures, Construction and Decor related technologies. India's finest knowledge sharing platform which promotes innovation in Architecture, Construction and Decor sector wherein exhibitors from around the world showcase their potential by providing detailed demonstrations of latest products and services within Industry segmented pavilions curated by seasoned professional from feterinity.

A forum having potential for Networking Market Alliance, Branding and Expanding National and International presence. A one stop destination for a Business to create Differentiation and Stand out in the Market.



Steel &
Concrete



Tiles &
ceramics



Water Technologies
& Equipment's



Natural & Engineered
Marble & Stone



Plumbing Pipes
& Fittings



Elevators &
Escalators



Roofing &
Cladding



Paints, Coats,
Wall Coverings



Bath &
Sanitation



Landscape



Construction
Chemicals



Doors &
Windows



Flooring &
Surfaces



Decorative &
Architectural Lighting



Wood, Vener
& Flooring



Home &
Office Automation



International Cuisine &
Kitchen Technologies



Glass glazing
& facades



Hardware &
Fittings



19th INTERT EXPO INTERIOR
EXTERIOR
SHOW
ARCHITECTURE • CONSTRUCTION • DECOR

31 JAN - 3 FEB 2025

Intert Ultra **Luxury Arena**

A pavilion meant for niche collections and premium ranges from distinguished and famed national and international brands.

advanced
BATH SOLUTIONS



advanced home
AUTOMATED SOLUTIONS



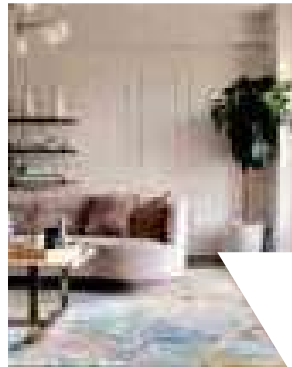
signature
FURNITURE COLLECTION



decorative
WALL HANGINGS



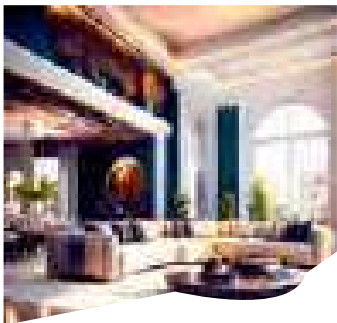
luxury rugs
& CARPETS



elegant
KITCHEN DESIGNS



high end
INTERIORS & ARTWORKS



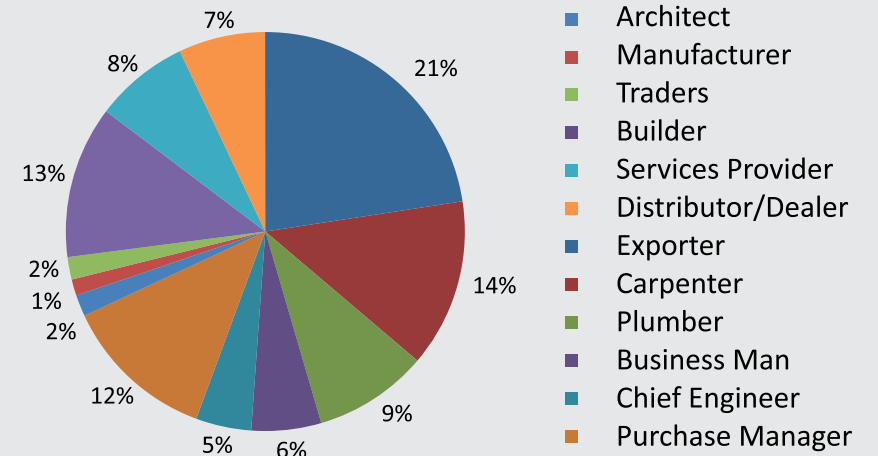
luxury
SURFACES



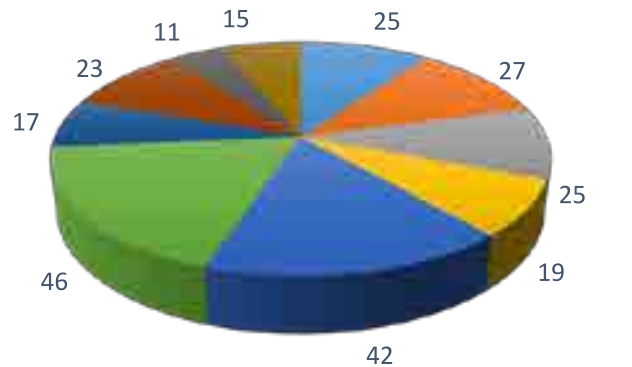
premium
LIGHTING PRODUCTS



Visitor's Profile 2024

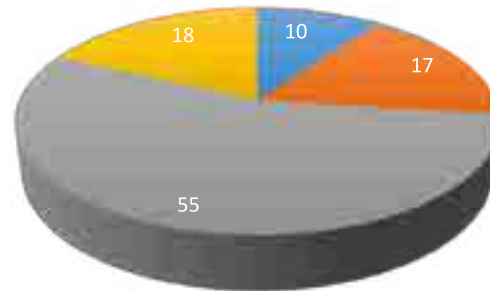


Exhibitor's Category 2024



- Sanitary & Bath Fitting
- Ceramics
- Doors & Windows
- Glass
- Hardware
- Home Decor
- Laminates/Plywood
- Light
- Modular Kitchen
- Others

Zone Wise



- Center
- West
- North
- South

* Figures are in percentage

Business

Business Generated : 2150 lacs
 Leads Generated : 18400
 Expected Business from Leads : 1010/- Crores

All figures captured from feedback forms.

Facts & Figures 2024



Why Exhibit.....?

INTEXT Expo is an exposure to world market which faces the global challenges and finds solutions. Through its strong marketing network & dedicated team, INTEXT Expo had successfully accomplished its 13 years. INTEXT Expo has vision to see the industry of India on international market.

- Great exposure to your brand.
- Adding credibility Best place to meet potential clients
- Best platform to introduce new products & live demonstrations
- Features/benefits buyers are looking for Knowing new marketing trends & scenario
- New products & technology launches
- Help you to analyze your competition
- Help you build a strong relationship with your existing customers.
- Opportunity for new business alliance
- Technology advancement in the industry
- Gives you an opportunity to meet existing customer
- Opportunity to expand your database
- Immediate response from your target client



Signature Design gallery



Glimpses 2024



Participation Cost



Domestic Exhibitors

Bare Space: Rs. 11000/- per Sq. Mtr.
Shell Space: Rs. 12000/- per Sq. Mtr.

International Exhibitors

Bare Space: \$ 225 per Sq. Mtr.
Shell Space: \$ 250 per Sq. Mtr.

Exhibition Timing

10.00 AM to 7:00 PM

Extra Furniture Items Available on Rental Basis



Stall Allocation (Ludhiana)

Bare Space: 27th January, 2025
Shell Space: 29th January, 2025
Exhibition: 31st Jan to 3rd February, 2025



Payment Schedule (Ludhiana)

25% on Booking
50% Before 31st October, 2024
balance before 31st December, 2024

Note: GST as applicable by govt. (India)

The Shell Space Would Include:-

- Fabricated Stall
- One Laminated Table
- Three Spot Light
- Floored Carpet
- Two Chairs
- One 5 Amp Plug Socket
- Exhibitor Name on Facia
- One Dust Bin
- One Entry In Participant Directory

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