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*An International Exhibition
on Bicycle, Bicycle Parts & Toys*

6th RideAsia™

BICYCLES, BICYCLE PARTS & TOYS EXPO

18 19 20

APRIL 2025

PRAGATI MAIDAN, NEW DELHI

ORGANISED BY



SUPPORTED BY

Archana Sharma, Director - Planning and Development [+91 98113 96682](tel:+919811396682) directorpnd@wasmeinfo.org

About RideAsia

RideAsia is a B2B event for attracting dealers, distributors, importers and entrepreneurs who are looking new business opportunities in Cycles and Toys industry. RideAsia is being organized at Pragati Maidan, New Delhi from 18th to 20th April 2025.

Successful industrialist and businessman strongly believe in innovation and latest technological advancements which trigger them to new heights in industry and to compete in the international market. RideAsia is the perfect platform to Visualize Quality through Competitiveness and ensures to achieve the slogan "TAKE A TOUR TO ASIA'S WHEELS", also best platform for the visitors and exhibitors across the country to judge about the technologies & innovation which is occurring throughout the world at common platform.

RideAsia aims to promote the Indian and International industry by bringing the manufacturers, dealers, retailers and consumer at common platform.

Business to Business (B2B) relation is must in order to stay connected in the market. For this, RideAsia has the perfect facilitator for cooperation between National and International manufacturers and consumers of all industrial sectors.

2024 Highlights

228

Exhibitors

500+

Brands

35000

Visitors

1100

Hosted Buyer

450

Pre-arranged Meetings

6

Conferences

2500

Attendees



Supporting Bodies Testimonials



We witnessed a noticeable increase in international visitors . RideAsia provides a great networking opportunity to connect and collaborate with a variety of suppliers and gain access to end to end supplies crucial for the value addition of business amid all circumstances.

K B Thakur (Sec Gen AICMA)

The show was an excellent opportunity to present our solutions, meet with different companies, and explore new opportunities.

Charanjit Vishvakarma (Chairman UCPMA)

RideAsia Max delivered beyond expectations! Engaging platform, diverse audience, and seamless organization amplified our brand exposure. Networking opportunities were abundant, fostering valuable connections. Kudos to the team for orchestrating an event that truly maximized our business potential. Looking forward to future collaborations and continued success together.

MD (Ralson Tyres)

RideAsia Max was an incredible experience for us! The event's organization was top-notch, providing a perfect platform to showcase our products and connect with industry leaders. The diverse range of attendees resulted in fruitful collaborations and increased visibility for our brand. Can't wait for next year's edition.

Harsimerjit Singh (President UCPMA)

RideAsia Max exceeded our expectations in every way! The event's seamless organization and diverse audience created numerous opportunities for us to showcase our products and forge valuable partnerships. We received excellent leads and feedback, making it a highly rewarding experience for our brand. Looking forward to next year

S. Gurmeet Singh Kular (President FICO)

RideAsia Max exceeded our expectations! The energy and enthusiasm of attendees were contagious, and we had productive discussions that will surely lead to fruitful collaborations. Thank you for a fantastic event

Dinesh Goyal (President SCTA)



Our Prestigious Clients





RideAsia 2025 Glimpses



RideAsia 2025

building upon
5 years of Success.

Join us in celebrating the 6th edition, as RideAsia continues to connect the valuable yet challenging cycling industry.

- 25000 sq m area covered
- 300+ exhibitors
- 1000+ top brands
- 50000+ visitors across globe.

Features

- RideAsia Conferences
- Company Listing
- Matchmaking Programs
- Hosted Buyers program
- Digital Advertising opportunities.

Why be part of RideAsia?

- Access a pivotal cycling market with promising growth and opportunities.
- Network with influential market drivers from both private businesses and governmental associations.
- Discover the latest trends and innovations transforming the industry.
- Showcase your latest products and services to diverse audience segments.
- Benefits from all year –round digital and sponsorship opportunities.



Commercial Details



Domestic Exhibitors

Space per sq. mtr.
₹ 20,000/- Bare Space
₹ 22,500/- Shell Space

International Exhibitors:

Space per sq. mtr.
US \$200- Bare Space
US \$225- Shell Space

OTHER UTILITIES

Note: GST as Applicable by Govt. (India)



The Shell Space Would Include

- Floored carpet
- Fabricated stall
- Side and rear wall panels
- Exhibitors name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Four Spot Lights
- One 5 Amp Plug Socket
- One Entry in Participant directory

A

Fabricated Stall
Minimum Stall Size: 12 sq. Mtr.
(4m x 3m) and Multiple Thereof



B

PARTICIPATION CHARGES

C

3 Phase Power Domestic
Before Expo
(During Stall construction)
INR 1500 per KW
During Show
INR 3000 per KW



International
Before Expo (During Stall construction) US \$25 per KW
During Show US \$40 per KW

Compressed Air
Domestic
INR 12,000 per connection of 3CFM with 100 psi

International
US \$200 per connection

Show Dates:

18 - 19 - 20 April 2025

Venue:

Pragati Maidan, New Delhi

IMPORTANT DATES

EXHIBITION TIMINGS - 10:00 AM to 6:00 PM

Payment Schedule

25% on Booking	- Against Booking Confirmation
50% of Balance Amount	- Before 15th January, 2025
Full Amount	- Before 15th March, 2025

About the Organiser.

Founded in 2012 with humble means and a strong desire to be the best in business, today Udan Media & Communications Pvt Ltd. is the name to bank upon for Organizing, Managing and Developing India's leading exhibitions.

The organisation is known for its dedicated and committed efforts in providing a strong platform to the entrepreneurs across the country and overseas.

Our Commitment to Sustainability

At RideAsia , we achieve sustainable commercial success through market focus and superior results for our customers. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day. Our continuing evolution is fuelled by insight, innovation and collaboration. We are proud of our commitments to having a positive environmental and social impact on both the communities and industries we work within.

Track Record

12 years of expertise

46+ Exhibitions Hosted

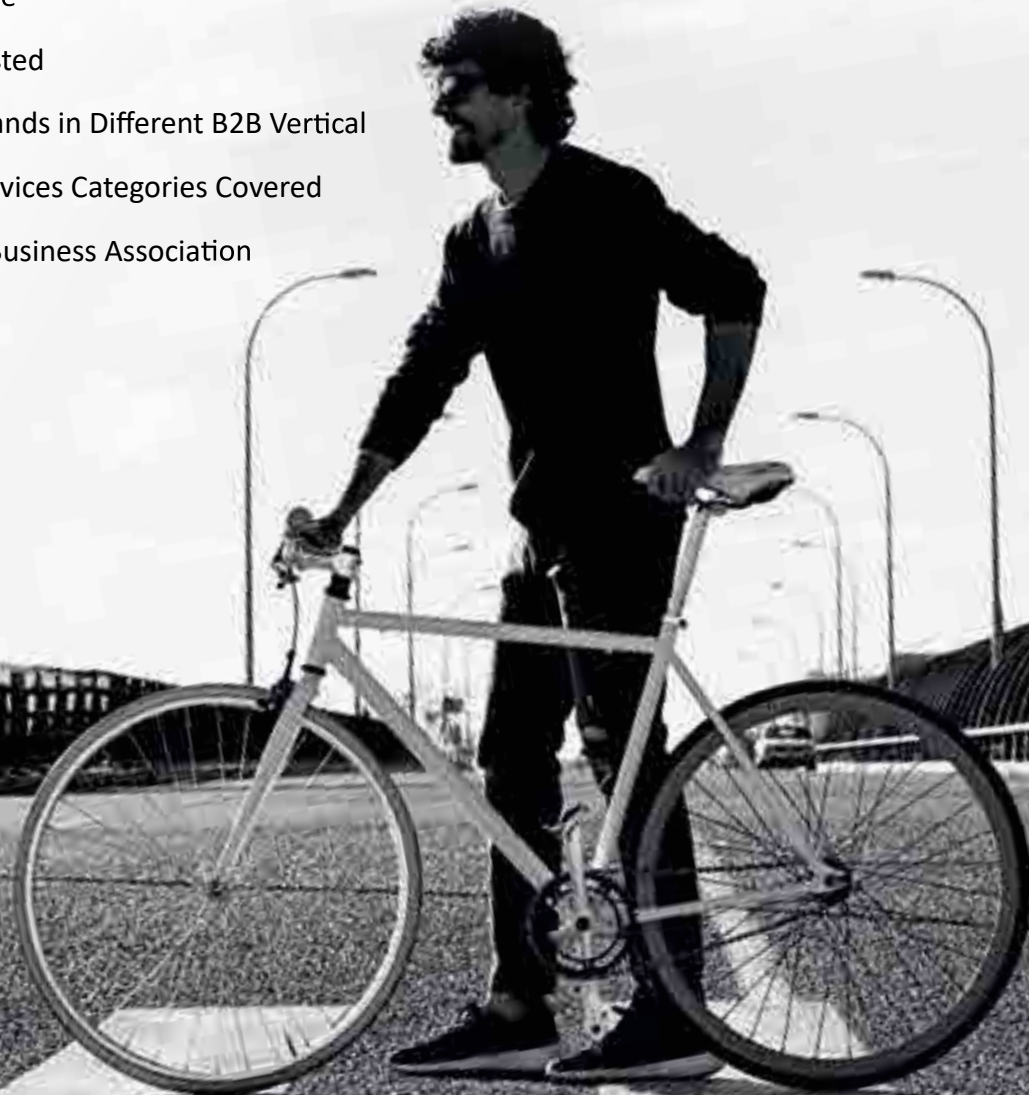
Managing Top 4 Brands in Different B2B Vertical

250+ Product & Services Categories Covered

Supported by 50+ Business Association

8000+ Exhibitors

8,50,000 Visitors



Our Shows



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